1

What business are you (really) in? How's business? Identify the gaps between where you are and where you want to be.

2

Why did you get in this business originally; why are you in it now? What do you need to get from this business long-term?

3

Who are you and who do you need? What is your true talent: Artist/Skilled Producer, Leader/Manager, or Entrepreneur?

_____'s

Business Map

4

Where are you? In the economy, industry, your company, yourself and your core team, and the season of change? How do you need to prepare for the next season?

5

What's next? Create a compelling future.

TONY ROBBINS